

GREAT EXPECTATIONS: SHREVEPORT-CADDO 2030 MASTER PLAN

SHREVEPORT METROPOLITAN PLANNING COMMISSION
OF CADDO PARISH

ADOPTED DECEMBER 1, 2010

VOLUME 1



CITY OF SHREVEPORT, LOUISIANA



CADDO PARISH, LOUISIANA

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Acknowledgements

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WORKING GROUPS

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AND TO EVERYONE IN SHREVEPORT- CADDO WHO PARTICIPATED— THANK YOU! THIS IS YOUR PLAN!

Everyone who responded to the public opinion survey, gave time for an interview, or participated in the Master Plan public meetings helped make this plan—and can help put the plan into action to make the plan a reality. This is your plan and your future!

I N M E M O R Y O F

Mayor James C. "Jim" Gardner

(1924–2010)

who developed Shreveport's first master plan in 1957

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How to Use This Plan

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This Master Plan is neither a *prediction* nor a *projection* of the future. It is a **plan**. Built on the ambitious vision of Shreveport-Caddo residents, it recognizes the existence of obstacles and unresolved practical questions. It provides strategies for overcoming the obstacles and answering the questions. But no plan is self-implementing. We will have to implement it. A new era of partnerships—government, residents, businesses, institutions, and nonprofits all working together—can bring this ambitious vision to reality.

WHAT'S IN THE PLAN? HOW SHOULD I READ IT?

The Shreveport-Caddo Master Plan includes an Executive Summary and covers a broad range of topics in 13 chapters about current trends, the planning process, all aspects of community life that affect the way our city and parish can develop in the future, and implementation actions. The plan can be read all the way through or selectively, according to the reader's interests. Government agencies, businesses, nonprofit institutions, and others can choose specific topics relevant to their activities. An Appendix to the plan contains technical reports and resources relevant to topics in the plan.

- For a quick overview of key themes, major recommendations and the process to create the plan, read the **Executive Summary**.
- The title page of each chapter has a quotation from one of the hundreds of personal visions for the future that citizens wrote in the public visioning meeting.
- To understand the aspirations for the future and community values that are the foundation of the plan, read **Chapters 1–3**. They set the stage to answer the question: What kind of place do we want to be in the 21st century? They provide the vision for the future, guiding principles for planning, the public process, and where we are starting from today.
- To find out about specific topics, from “going green” to neighborhoods, economic development and infrastructure, choose the topics of interest to you from **Chapters 4–9**. Each chapter provides a summary, a table of goals and policies, an introduction with a brief list of priorities, an analysis of current conditions, a set of recommended strategies and actions to achieve the goals, and a final section, “Getting Started,” identifying early action items that are not costly.
- To find out recommended strategies and actions for revitalizing downtown and inner core neighborhoods of the city, read **Chapters 10 and 11**.
- To find out about a set of scenarios for the future tested with the community, recommended changes in land use, and principles for new zoning and urban design approaches, read **Chapter 12**.
- To find out about how to make this a living plan and how to implement it read **Chapter 13**. There you will find a matrix of actions, responsible parties, timelines, and potential resources for all of the goals, actions and strategies in **Chapters 4–13**.